

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED.

1. Eligibility: The 2025 Start Small, Grow Big New Year's Contest (the "Contest") is open to individuals between the ages of 12 and 18 years old, as of August 11, 2025, who are legal residents of the United States. Employees of The UPS Store, Junior Achievement, and their immediate family members are not eligible to participate. The Contest is subject to all federal, state, and local laws and regulations and is void where prohibited.

2. Sponsor: The Contest is sponsored by The UPS Store, Inc.

3. Prize: Two grand prize winners will receive an all-expenses paid trip to Pasadena, California, to attend the annual Rose Parade and Rose Bowl Game. The prize package includes:

- Round-trip economy airfare for the winner and one (1) parent or legal guardian to Pasadena, CA from airport closest to their home
- Accommodations for 3 nights in a four-star hotel in Pasadena, CA, from December 30, 2025 – January 2, 2026
- 2 tickets to Rose Parade on January 1, 2026
- 2 tickets to Granddaddy Tailgate on January 1, 2026
- 2 tickets to Rose Bowl Game on January 1, 2026

4. How to Enter: To enter the Contest, eligible participants must complete the following steps:

1. Visit the official Contest website at JA.org/Parade
2. Fill out the online entry form with your name, date of birth, address, email address, phone number and what Junior Achievement program you participated in i.e. Finance Park, Finance Park Adventures, etc.
3. Submit a short video (30 second – 2 mins) explaining what you've learned from Junior Achievement and how you'll apply it to your future.
4. Each participant is allowed one (1) entry. All entries must be received by November 1, 2025. Incomplete or late entries will not be considered. No purchase is necessary to enter or win.

5. Winners Selection: The winners will be selected by a panel of judges. The winners will be selected by November 15, 2025 and will be notified via email and/or phone within seven (7) days of the selection.

6. Winners' Responsibilities: The winners and their parent or legal guardian (if under 18) must be able to travel to Pasadena, CA on the specified dates. The winners are responsible for any additional expenses not included in the prize package, such as travel insurance, meals, and personal expenses.

7. Publicity: By entering the Contest, participants agree to allow The UPS Store and Junior Achievement to use their name, photograph, and video submission for promotional purposes without compensation. Winners may also be asked to participate in media interviews (virtual and/or in-person) in relation to The UPS Store and Junior Achievement. Winners must sign a The UPS Store Talent Release form agreeing to use of winner images and winner video submissions.

Winners will participate in morning television interviews with Los Angeles based media on the morning of January 31, 2025 at approximately 5am PT.

8. Privacy: Information submitted with an entry is subject to the Privacy Policy stated on the Junior Achievement USA website.

9. General Conditions: The UPS Store reserves the right to cancel, suspend, or modify the Contest if fraud or technical failures compromise the integrity of the Contest, as determined by The UPS Store in its sole discretion.

By participating in the Start Small, Grow Big New Year's contest, participants agree to abide by these Official Rules and the decisions of The UPS Store, which are final and binding in all respects.

For a list of winners or any questions related to the Contest, please contact NewMedia@JA.org

10. Release: By participating in the Contest, each participant and their parent or legal guardian (if under 18) release and hold harmless The UPS Store, Junior Achievement, and its officers, directors, employees, and agents from any and all liability for any injuries, loss, or damage of any kind arising from or in connection with the Contest or receipt or use of any prize.

11. Acknowledgment of Agreement: By submitting an entry, participants and their parent or legal guardian (if under 18) acknowledge that they have read and understood these Official Rules and agree to be bound by them.

12. Contest Period: The Contest begins on August 11, 2025, and ends on November 1, 2025.

Good luck to all participants!